

Sam Kuo

Sam Kuo has over 20 years' experience in the visual communications field and has been principal of Kuo Design since 1990.

He has served as art director and principal designer on projects ranging from creating integrated, multimedia campaigns for Fortune 500 companies such as IBM, Pitney Bowes, Pfizer, *Reader's Digest* and Ziff-Davis to helping small businesses establish their brands in the marketplace.

Sam's work has won numerous design awards from top institutes, such as AIGA, Graphis and the Art Director's Club.

Sam has a bachelor of fine arts from Pratt Institute where he was also an adjunct professor of graphic design for 10 years.



1. Pitney Bowes stock options collateral
2. *Take Two* book cover
3. El Paso's restaurant logo
4. *The Smart Mother's Guide to a Better Pregnancy* Web site
5. weWalk shoe company logo
6. IBM and Lotus Notes sales brochure
7. *From Fat to Fit* Web site
8. *Heavy Hitter Sales Psychology* book cover
9. decimal logo
10. Connecticut Carpenters Health Fund brochure
11. *Print* magazine cover design